



Day One Facebook Live Outline

First 1-2 minutes:

- Welcome them to the Facebook Live. Give them a brief overview of what attracted you to Thrive Life and how it's made an impact on your life.
 - Examples:
 - I'm finally eating breakfast
 - My kids are snacking on strawberries instead of candy
 - I'm eating healthy lunches instead of fast food
 - I've felt an increase in my energy
 - I've lost some weight
- Tell them about 3-5 products you love and how they've helped you merge health with convenience

Next 1-3 minutes:

- Tell them about the upcoming Spring Sale. Tell them that this is the perfect time to start their health journey and experience Thrive Life. Give them the dates of the sale (April 23-29).

Next 3-5 minutes:

- Tell your audience to comment on your live video if they're interested in learning more.
- Talk about your purpose as a Thrive Life Consultant. You're here to help people along this journey. You can help them with any food restrictions, finding recipes, or any other questions or concerns they may have. They won't be doing this alone! You'll be there every step of the way to help them have a successful lifestyle change.
- Thank them for watching the video and tell them that they can message you with any questions.